

**SASKATCHEWAN ENVIRONMENTAL  
INDUSTRY AND MANAGERS  
ASSOCIATION**

**The Environmental Industry in  
Saskatchewan**

# Introduction

- Saskatchewan Economy Outline
- Highlights of the Environmental Industry in Saskatchewan
- SEIMA Profile

## Saskatchewan's Economy

- Currently the highest rate of economic growth in Canada.
- Has a highly diversified commodities market.
- responsible for one third of Canada's primary energy production.

## Saskatchewan's Environmental Sector

Practitioners in SK operate within:

- Mining
- Oil & Gas
- Alternative Energies
- Agriculture
- Forestry
- Transportation
- Utilities
- Construction

## Saskatchewan's Environmental Sector

- Nearly 14,500 people currently employed in the environmental sector in Saskatchewan (2009)
- firms generally are small, employing 15 people or less.
- 2/3 of sector firms predict growth (2007)

## Saskatchewan's Environmental Sector

**Saskatchewan's  
environmental sector was  
growing at  
about 13.4% annually\***

\*ECO Canada Stat, 2007

## Value of SK's Environmental Industry Oil & Gas

- Sales of > \$13B in oil & gas in 2008
- Invested \$4.4B in oil & gas exploration & development



## Value of SK's Environmental Industry Mining

- Abundance of Potash and Uranium
- Mineral production highest in Canada (2008)
- Discovery of the worlds largest Kimberlite pipes (diamonds)



## Value of SK's Environmental Industry Forestry

- Huge biomass potential (~8M tonnes/yr.)
- Sustainable development is high priority
- Since 1999, invested > \$1B into advanced facilities for wood production
- Diversifying traditional markets
- Supporting research of bioenergy production

## Value of Environmental Industry Alternative Energies

- Wind, solar, geothermal, biomass potential
- Clean coal technology development
- Carbon capture and storage

## Value of Environmental Industry

- Saskatchewan's reliance on resource industries creates a range of environmental problems to which **our members have the solutions.**

# Value of Environmental Industry

- More than 325 companies in the environmental industry in SK (2004)
- 13.4% growth rate  $\approx$  2008 > \$500 million!

# SEIMA

The Saskatchewan Environmental Industry and Managers Association (SEIMA) has been in existence since 1994

**THE VOICE OF THE  
ENVIRONMENTAL INDUSTRY  
IN SASKATCHEWAN**

# SEiMA Mandate

- Support sector growth and business opportunities for members
- Promote and foster environmental innovation
- Increase Aboriginal involvement
- Represent the interests of the environmental industry



# Strategic Planning

## **SEiMA's BUSINESS PLAN:**

- 1. Human Resource Development:**
- 2. Promoting Environmental Innovation and Technology Development –  
“Creating a Culture of Innovation”**



# SEiMA's Business Plan

## 3. Export Development

- ❖ Identified for future options - esp. relating to SK innovations in 2009/10
- ❖ Plans under development for participation in GLOBE 2010

# THE FACT IS....

- The environmental industry **IS WHERE THE ECONOMY IS GROWING.**

**At 13.4% per year!**