

# GLOBE | 2010 | YR11

11<sup>TH</sup> BIENNIAL TRADE FAIR & CONFERENCE ON  
BUSINESS & THE ENVIRONMENT • VANCOUVER

## March 24–26

VANCOUVER CONVENTION & EXHIBITION CENTRE, CANADA

# EXHIBITOR PROSPECTUS

DEVELOPING THE BUSINESS OF THE ENVIRONMENT

GLOBE 2010 EDITION

VANCOUVER, CANADA WILL WELCOME PARTICIPANTS FROM AROUND THE WORLD FOR THE ELEVENTH EDITION OF THE GLOBE™ SERIES, MARCH 24–26, 2010. THIS BIENNIAL CONFERENCE AND INTERNATIONAL MARKETPLACE FOR ENVIRONMENTAL INNOVATION WILL BRING TOGETHER POTENTIAL BUYERS, PARTNERS AND INVESTORS FOR THREE DAYS OF OUTSTANDING EXHIBITS, VISIONARY CONFERENCE SESSIONS AND INTERACTIVE BUSINESS AND NETWORKING OPPORTUNITIES.



## WHO WILL ATTEND

- **Top-level corporate executives** from Canadian and international corporations, as well as some of the top US Fortune 500 companies.
- **Government policy makers** responsible for environmental policies, regulations and enforcement, research and technology transfer, and business and economic development.
- **Federal, regional and municipal government leaders** looking for solutions to their environmental challenges in energy, natural resources, and infrastructure development.

### GLOBE 2008 FAST FACTS

48,710  
sq ft of exhibit space

497  
exhibiting companies

11,206  
total participants

71  
countries represented

2,187  
conference delegates

- **Environmental industry executives** responsible for business development, marketing, research and development, and finance.
- **International agency representatives** from the major development banks, commercial and financial institutions, and multilateral development and aid agencies.
- **Urban leaders and design professionals**, experts in economic revitalization, sustainable construction, eco-industrial networking and urban governance.
- **Financial executives** from major insurance and reinsurance companies, pension plans and financial institutions, as well as venture capitalists and Socially Responsible Investment practitioners.
- **Specialized international media** providing extensive coverage of exhibitors' products and technologies.

*I could not have been any happier with the show. It was absolutely the right place for us to be. We had fantastic response and just a tonne of opportunity from a business perspective and a lot of great contacts.*

MARC TRUDEL PRESIDENT, BIOCANADIAN INC., MONTREAL, QC, CANADA



## KEY REASONS TO EXHIBIT

- North America's **largest and most innovative** environmental business event.
- Unparalleled opportunity to **access participants** from 80 economies.
- Direct access to corporate leaders, industry experts and policymakers in the environmental business field, enabling you to **form partnerships** and strategic alliances, or **attract investment capital**.
- Global profile for your innovative **environmental solutions** and your **sustainable initiatives** through national and **international media attention**.

*GLOBE is international in scope, presents cutting-edge issues and a large variety of speakers with balanced perspectives.*

AUDREY BAMBERGER,  
STRATEGIC ENVIRONMENTAL INITIATIVES,  
ANHEUSER-BUSCH, INC.,  
ST. LOUIS, MO, USA



## CONTACT US

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