

# GLOBE | 2010

Vancouver, Canada • March 24-26, 2010

## WORLD RENOWNED BUSINESS LEADERS TO DISCUSS REAL SOLUTIONS TO ENVIRONMENTAL PROBLEMS AT GLOBE 2010

### For Immediate Release

**Vancouver, Canada** – The GLOBE Foundation is pleased to welcome what promises to be its strongest line-up to date of the world's leading entrepreneurs, corporate executives, social leaders and public officials as speakers for **GLOBE 2010, being held March 24 to 26, 2010 in Vancouver, British Columbia.**

Business leaders from international companies including Dell, AMEC, Fedex, Barrick Gold and Interface will join NGO directors, government and intergovernmental officials and thousands of delegates for three days of engaging and topical conference sessions on business and the environment.

GLOBE 2010 confirmed speakers include **Samir Brikho**, Chief Executive Officer of AMEC plc, **Ray Anderson**, Chairman of Interface Inc., **Paul Clements-Hunt**, Head of the United Nations Environment Programme Finance Initiative, **Tony Manwaring**, Chief Executive Officer of Tomorrow's Company, **Tod Arbogast**, Director of Sustainable Business of Dell Inc., **Suzanne Stormer**, Vice-President and Chief of Staff at Novo Nordisk, **Caroline Waters**, director of people and policy at BT Group, **Liesbeth van der Pol**, Chief Government Architect of the Government of the Netherlands, **Jim Prentice**, Ministry of the Environment of the Government of Canada, and **Gregor Robertson**, Mayor of Vancouver, British Columbia.

### Speakers

**Samir Brikho, Chief Executive Officer, AMEC plc**, has led the London-based engineering company into the prestigious FTSE 100 index while promoting environmental sustainability. In March, the Times of London reported that AMEC seemed to be defying the recession and had reported a 66-per-cent increase in profits. Mr. Brikho has used business to promote peace in the Middle East and is a recipient of the Medal of Honour for Industrial Service from South Korean President Myung-bak Lee.

**Ray Anderson, Founder and Chairman, Interface Inc.**, pledged his company to sustainability long before environmentalism became trendy. In 1994, Mr. Anderson dedicated his Interface, which manufactures carpet, to completely eliminating its environmental impact by 2020. The company has since remade its corporate structure and drastically reduced its waste output. Interface, which in 2008 won a Queen's Awards for Enterprise Sustainable Development, has gone so far as to study geckos to learn how to adhere carpets to floors without using glue.

**Paul Clements-Hunt, Head of the United Nations Environment Programme Finance Initiative**, (UNEP FI), oversees a partnership between the United Nations Environment Programme and the global financial sector. UNEP FI works with more than 170 financial institutions to develop links between the environment and business. Mr. Clements-Hunt founded Thailand's first environmental consultancy. He also directed the International Chamber of Commerce's energy, environmental and sustainable development policy work.

**Tony Manwaring, Chief Executive Officer, Tomorrow's Company**, aims to improve the relationship between business, employees and society at large. The London-based research and education non-profit advocates holistic thinking that can promote decisions to enable sustainable business success. Mr. Manwaring previously worked as head of The General Secretary's Office for the Labour Party as it transformed into Tony Blair's New Labour.

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**Caroline Waters, Director of People and Policy, BT Group**, was named HR director of the year by HR magazine. Ms. Waters has been an outspoken advocate of work-life balance and a strong employee-employer relationship for BT Group, one of the largest telecommunications companies in the world. She has provided advice to government and serves on a number of boards.

**Gregor Robertson, Mayor of Vancouver, British Columbia**, was elected in 2008 and will speak just weeks after his city hosts the world during the 2010 Olympic Winter Games. Mr. Robertson has also served in the British Columbia legislature as the New Democratic small business critic. He is co-founder of Happy Planet, an organic juice producer that received the Ethics in Action Award in 2004.

## 2010 Conference Themes

- Water: Potential Impacts + Issues for Business *NEW*
- Clean(er) Technology: Changing the World of Business *NEW*
- Corporate Sustainability Toolkit
- Climate Change + Carbon Management
- Energy and the Future
- Financing the Green Economy
- The Urban Infrastructure Revolution

For more information visit [www.globe2010.com](http://www.globe2010.com)

## About GLOBE

*GLOBE 2010 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America's longest operating producer of environmental events, having produced the GLOBE series since 1993.*

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