

# GLOBE | 2010

Vancouver, Canada • March 24-26, 2010

## GLOBE 2010 TO SPARK 'ENERGETIC' TALKS ON THE KEY TO NORTH AMERICA'S CLIMATE POLICY & ECONOMIC FUTURE

For Immediate Release

**Vancouver, CANADA – CEO Dialogue: The Future of Energy at GLOBE 2010, March 24-26 in Vancouver**, will unite the top executives from some of North America's leading energy corporations to discuss the current state of the sector and to identify opportunities and challenges that must be met over the coming decade.

Whether it's in the development and deployment of natural gas, alternative fuels, renewable energy solutions, or other technological innovations such as carbon capture and storage, energy corporations will be central to achieving real progress in reducing greenhouse gas emissions without crippling the still recovering economy.

*"The GLOBE 2010 CEO Energy Dialogue will provide invaluable insights from corporate leaders of enterprises that are at the forefront of translating climate policy goals into hard realities in the marketplace,"* says John Wiebe, President and CEO of the GLOBE Foundation.

GLOBE 2010, now in its 20<sup>th</sup> year and celebrating its position as a world-leading business of the environment event, is bringing together a dialogue dedicated to exploring and discussing the future of global energy mix.

Leading the CEO Dialogue will be Michael Phelps, Chairman of the Globe Foundation and former Chair and CEO of Westcoast Energy. Joining him will be Clarence Cazalot Jr., President and CEO of international energy giant Marathon Oil Corporation – one of the world's leading integrated energy companies, which has been at the forefront of developing innovative technologies to discover and develop energy resources.

Panelists also include Greg Ebel, President and CEO of Texas-based Spectra Energy, one of North America's premier natural gas infrastructure companies connecting natural gas sources to markets across North America. They'll be joined by two of Canada's top energy sector leaders, Steve Williams, COO, Suncor Energy, and Steve Snyder, President and CEO of TransAlta Corporation, both from Calgary, Alberta.

### **Other Future of Energy discussions at GLOBE 2010 include:**

- Bioenergy: Fuelling the Development of a Low Carbon Economy
- The Next Spike: Building the Smart Grid
- Asia-Pacific Partnership: Promoting the Low Carbon Economy
- Renewable Power: Key Drivers for Profit
- Driving the Clean Transportation Economy: Natural Gas at the Intersection of Emissions, Economics and Energy
- Forum to Discuss the Acceleration of the International Commercialization of Ocean Energy

-more-

*An event organized by The GLOBE Foundation.*



# GLOBE | 2010

Vancouver, Canada • March 24-26, 2010

*“CEO Dialogue: The Future of Energy will be a think tank session,” says Wiebe, but will also be an action tank, where deals will be made that will catalyze changes to national policies, corporate sustainability, and the global energy mix.”*

For further information, visit [www.GLOBE2010.com](http://www.GLOBE2010.com)

Media wishing to attend GLOBE 2010 must pre-accredit. Visit [www.GLOBE2010.com/media](http://www.GLOBE2010.com/media) for registration information.

## **About GLOBE**

*GLOBE 2010 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America's longest operating producer of environmental events.*

-30-

### **Reference:**

Rebecca Peters  
Manager, Media Relations  
Laura Ballance Media Group (LBMG)  
604.252.3614 (office)  
[Rebecca@LBMG.ca](mailto:Rebecca@LBMG.ca)